

Brand identity



natural-950

natural-800

natural-600

natural-400

natural-200

natural-100

white

purple-950

purple-800

purple-600

purple-400

purple-200

purple-100

white

green-950

green-800

green-600

green-400

green-200

green-100

white

indigo-950indigo-800indigo-600indigo-400indigo-200indigo-100white

yellow-950

yellow-800

yellow-600

yellow-400

yellow-200

yellow-100

white

red-950

red-800

red-600

red-400

red-200

red-100

white

WORDMARK SPACING

Always keep more spacing above and below the logo word-mark than on the sides.

The icon is only available in 1 size when the text word-mark is next to it.



WORDMARK PALETTE

The logo can be applied on any brand color but always needs to have contrast with the background.

The logo can only be white or black.



LOGOS

WORDMARK PALETTE

The logo can be applied on any brand color but always needs to have contrast with the background.

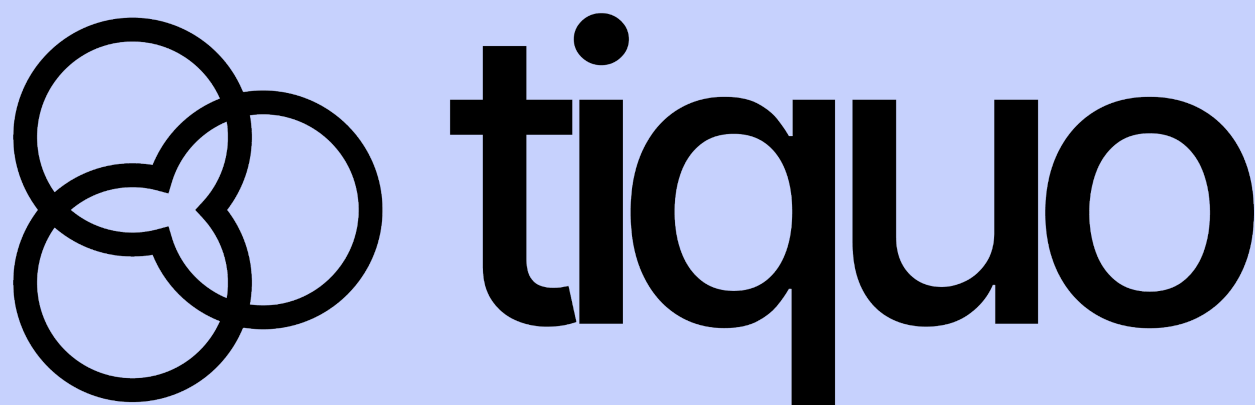
The logo can only be white or black.



WORDMARK PALETTE

The logo can be applied on any brand color but always needs to have contrast with the background.

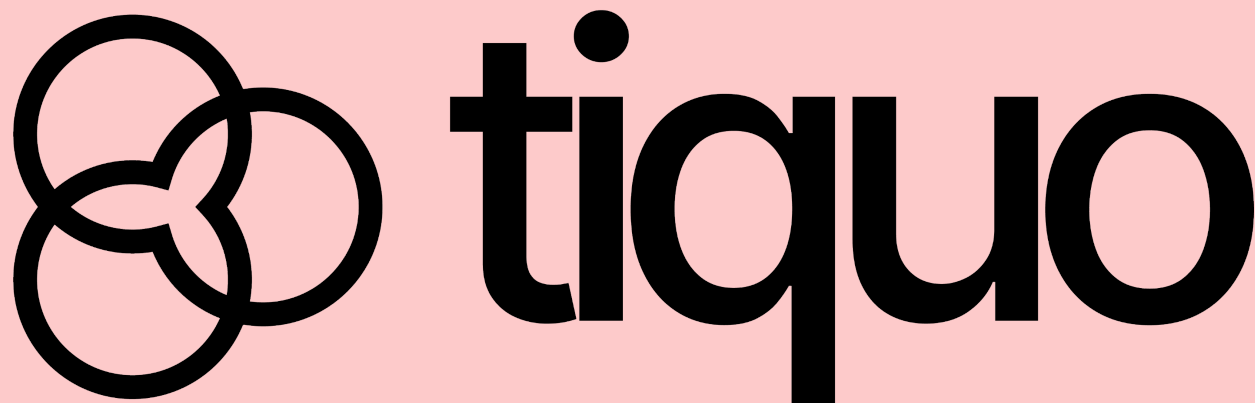
The logo can only be white or black.



WORDMARK PALETTE

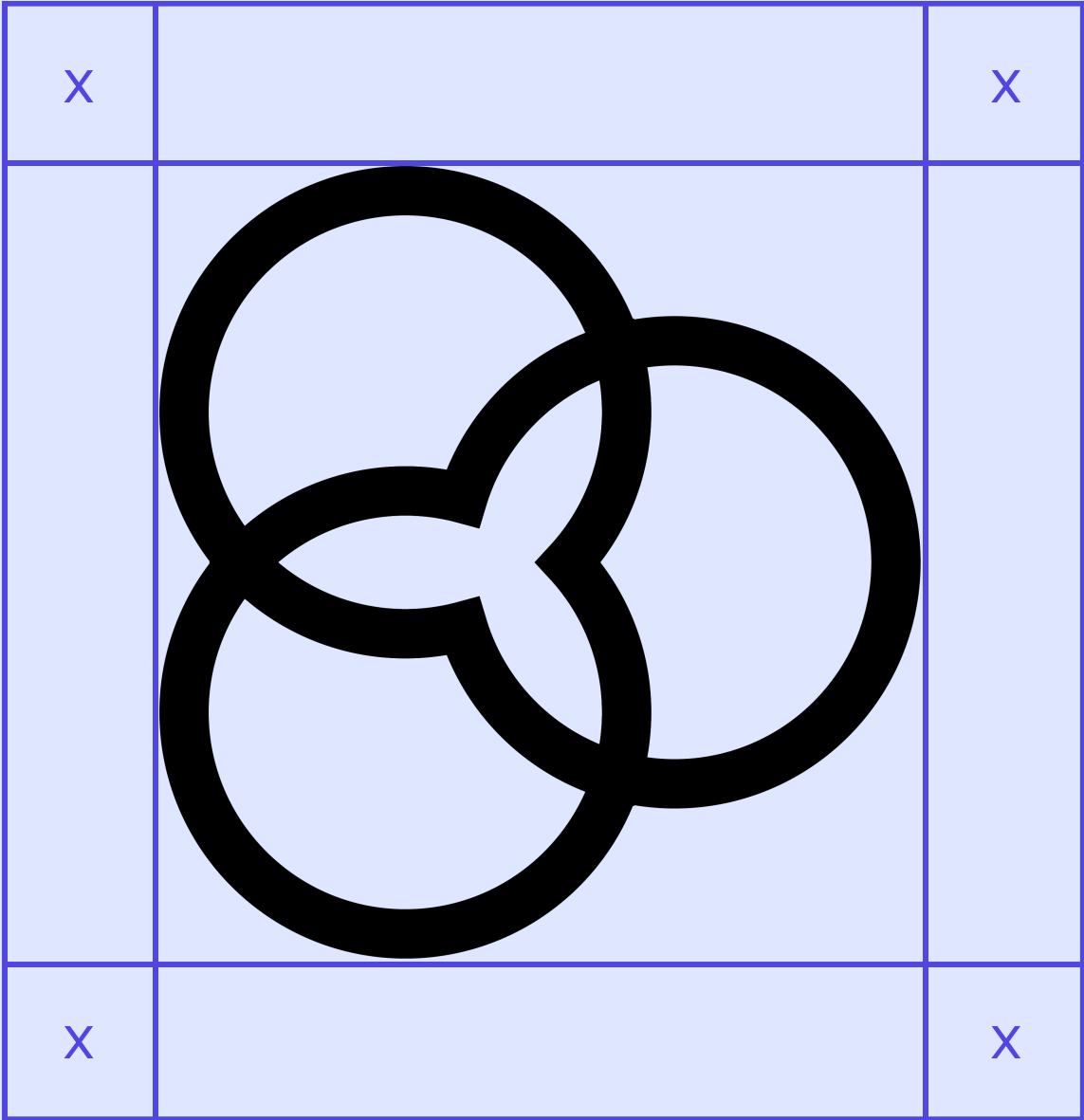
The logo can be applied on any brand color but always needs to have contrast with the background.

The logo can only be white or black.



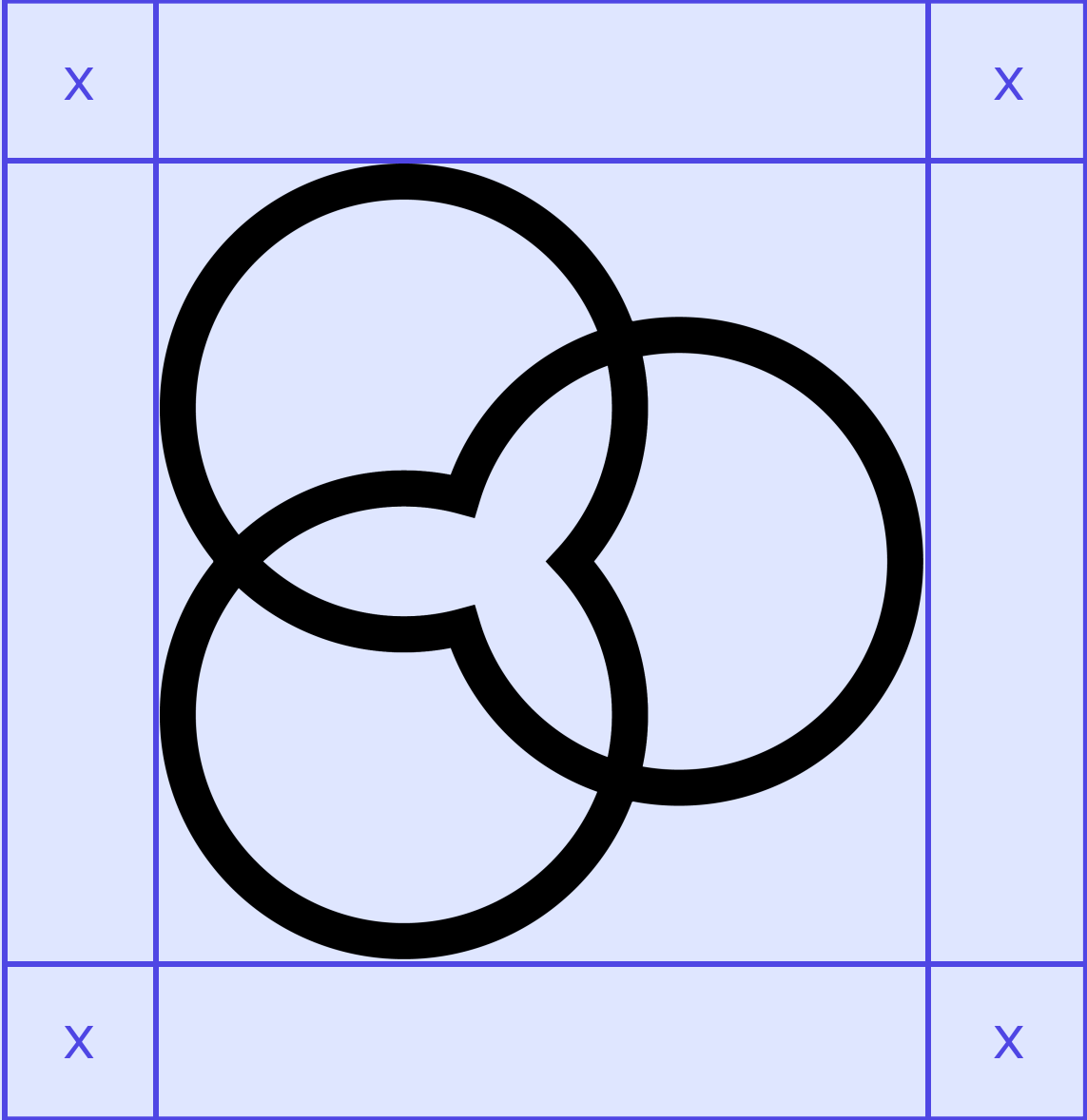
LOGO MARK THICK

The icon is available in 2 thicknesses depending on the display size but is only available in 1 size for the loading animation.



LOGO MARK THIN

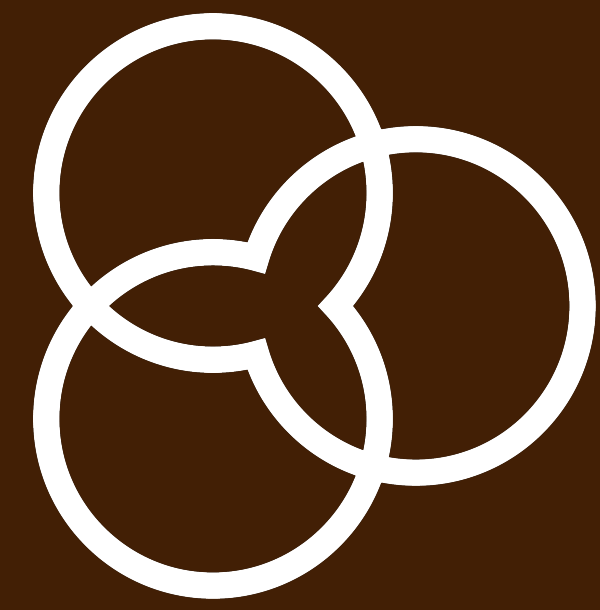
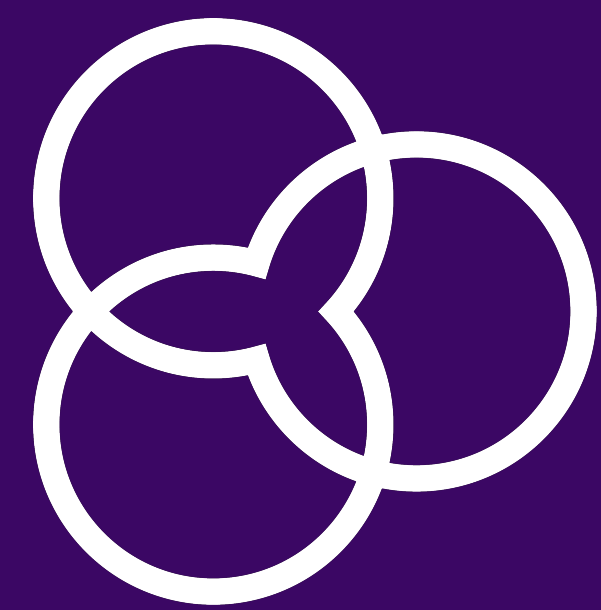
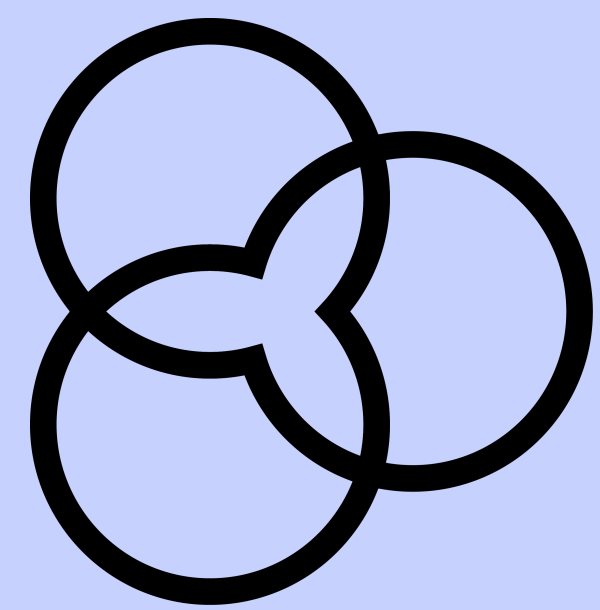
The icon is available in 2 thicknesses depending on the display size but is only available in 1 size for the loading animation.



LOGO PALETTE

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FONT

The primary font is Inter as it is flexible and can easily integrate with most customer brand identities.

As part of the back end and front end customization and theming the font can be changed for different organisations using Tiquo.

Aa

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p

0 1 2 3 4 5 6 7 8 9 . (? & \$) !